Nevada Registered Voters

Which is more important in deciding your vote for president:

| | | The economy | Social issues | Unsure |
|------------------------|--------------------------------|-------------|---------------|--------|
| | | Row % | Row % | Row % |
| Nevada Registered Vote | ers | 78% | 17% | 5% |
| Party Registration | Democrat | 72% | 21% | 7% |
| | Republican | 84% | 13% | 3% |
| | Independent | 77% | 18% | 4% |
| Tea Party Supporters | | 88% | 9% | 3% |
| Political Ideology | Very liberal-Liberal | 65% | 29% | 6% |
| | Moderate | 77% | 18% | 5% |
| | Conservative-Very conservative | 86% | 11% | 2% |
| Presidential Choice | Barack Obama | 71% | 23% | 6% |
| | Mitt Romney | 86% | 12% | 2% |
| Gender | Men | 82% | 15% | 3% |
| | Women | 74% | 20% | 6% |
| Age | Under 45 | 73% | 23% | 4% |
| | 45 or older | 82% | 13% | 5% |
| Age | 18 to 29 | 71% | 28% | 1% |
| | 30 to 44 | 74% | 20% | 6% |
| | 45 to 59 | 82% | 15% | 3% |
| | 60 or older | 82% | 12% | 6% |
| Race | White | 77% | 18% | 4% |
| | African American | 75% | 18% | 8% |
| | Latino | 80% | 16% | 3% |
| | Other | 84% | 12% | 5% |
| Region | Washoe County | 70% | 25% | 5% |
| | Clark County | 80% | 16% | 5% |
| | Rest of State | 80% | 18% | 2% |
| Household Income | Less than \$75,000 | 78% | 18% | 4% |
| | \$75,000 or more | 80% | 17% | 3% |
| Education | Not college graduate | 81% | 15% | 4% |
| | College graduate | 74% | 20% | 5% |
| Evangelical Christians | | 78% | 16% | 6% |
| Interview Type | Landline | 79% | 16% | 4% |
| | Cell Phone | 74% | 21% | 5% |

NBC News/Marist Poll Nevada Registered Voters. Interviews conducted May 22nd through May 24th, 2012, N=1040 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.